

## #UNITEAGAINSTFAMINE



More than 1.4 million children are at risk of dying from life-threatening hunger in South Sudan, Nigeria, Yemen & Somalia.

Action Against Hunger's emergency teams are providing lifesaving treatment to malnourished children and delivering vital food and water.

By taking the initiative to fundraise at this urgent time, you can help our teams save more lives and provide the help so vitally needed.

## FUNDRAISING IN YOUR COMMUNITY

### SIMPLE IDEAS FOR HOW TO RAISE FUNDS



- 1) Hold a dress-down day at your workplace or school
- 2) Hold a bake sale at your school, church, local market or at your own event
- 3) Host a coffee morning or community lunch in your area, charging people an entrance fee and including add-ons such as a raffle, jumble sale
- 4) Encourage your colleagues to bring a home-made lunch to work and donate the amount they would have spent buying lunch out to the emergency appeal



- 5) Host a pub quiz in aid of the famine appeal (again with add-ons such as a raffle to encourage further donations)
- 6) Contact local comedy venues and ask if they are willing to donate profits from one of their nights to the appeal or if they would be willing to hold a one-off night in aid of the appeal
- 7) Host a Swishing party with friends, where people bring their old clothes and swap them with one another. You can collect an entry fee and offer a free glass of wine and nibbles. (It's a good idea to label items of clothing in different price/quality categories so no-one feels they have unfair swaps!)
- 8) Speak to community champions at your local supermarkets and ask if you can hold a bag pack and collection for the famine appeal
- 9) Approach local shops/pubs and ask to place collection tins in them
- 10) Host your own 'Run Against Hunger' style sponsored run or walk, sponsored per lap. (We can help with advice about the distances, timings and location)

- 11) Take part in a local sponsored event or organise something yourself – e.g. asking a gym, supermarket or shopping centre if you can do a team sponsored cycle using a static bike or a rowing challenge. Have buckets for people to donate and set up an online page to gather sponsors in advance. You could also ask those taking part to make a donation too
- 12) Tag on to any upcoming events such as Easter fairs and see if you can set up a stall with a tombola, bake sale, 'guess how many sweets' or 'guess the weight of the cake' competition etc.
- 13) Encourage your favourite local eatery to add an optional £1 donation to a dish on their menu for one day between 21<sup>st</sup>-23<sup>rd</sup> March, or to hold a one-off event.

## **MATERIALS AND LOGOS**

If you would like any branded materials to support your fundraising activities, such as balloons, leaflets about our work or the appeal, stickers, banners etc. please get in touch with Jenny at [J.clarke@actionagainsthunger.org.uk](mailto:J.clarke@actionagainsthunger.org.uk) / 0208 853 7562. We can tailor some of these items to your activities if you need something specific.



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[www.actionagainsthunger.org.uk](http://www.actionagainsthunger.org.uk)

## **PAYING IN YOUR DONATIONS**

Simply transfer the funds you have raised direct to Action Against Hunger's bank account. Make sure to include your name, and ideally contact us to let us know that you have transferred it, so that we can provide you with a receipt for your donation.

### **Bank Transfer**

**Action Against Hunger**  
**Co-operative Bank**  
**Account number: 65027015**  
**Sort Code: 08 92 50**  
**Reference: Unite Against Hunger [Your name]**

### **Cheque**

Please make cheques payable to **Action Against Hunger** and send to:

**FAO: Community Team**  
  
Action Against Hunger  
First Floor, Rear Premises  
161 - 163 Greenwich High Road  
London  
SE10 8JA

## **THANK YOU**

Thank you for uniting against famine by fundraising in your community. With your help, we can provide lifesaving treatment to severely malnourished children, and urgent access to food and water for their families.

Good luck! And please get in touch if you would like any advice or support.

The Community Fundraising team at Action Against Hunger

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